

30 Days of Sun Devil Football – Official Rules, Terms and Conditions

No purchase necessary. The Promotion begins on April 19, 2012 (the “Promotion Start Date”) and closes on May 18, 2012 (the “Promotion End Date”) (such period being the “Promotion Period”). Participation in the Promotion constitutes full and unconditional agreement and acceptance of these Promotion Official Rules, Terms and Conditions, which are final on all matters relating to the Promotion.

(1) How to Enter: There are three (3) methods to enter the Promotion:

- A. By Renewing Football Season Tickets. Each Eligible Entrant that renews his/her 2012 season tickets before or during the Promotion Period is automatically entered into the Promotion. Such renewal must be for the full season.
- B. By Purchasing Football Season Tickets. Each Eligible Entrant that purchases 2012 season tickets before or during the Promotion Period is automatically entered in the Promotion. Such purchase must be for the full season.
- C. By Mail. Each Eligible Entrant that mails a 3 " x 5" card with his/her hand-printed name, address, day and evening telephone numbers and e-mail address to 30 Days of Sun Devil Football, Attn: Season Ticket Services at PO Box 872505, Tempe, AZ 85287 during the Promotion Period will be entered into the Promotion. No mechanically produced entries will be accepted. Only one (1) entry per mail—in request will be accepted.

No other method of entry will be accepted. Arizona State University is not responsible for stolen, lost, late, misdirected, damaged, incomplete, destroyed, postage due or illegible entries, or for any inaccurate information. All entries shall become the property of Arizona State University and Sun Devil Athletics.

The entries described above shall be referred to collectively herein as “Entries.”

(2) Deadlines: Entries received as of 3:00 p.m. Pacific Time the day of the prize drawing will be eligible to be selected to participate in that day’s contestant drawing and each remaining contestant drawing during the Promotion Period. The final entry deadline will be May 18, 2012 at 3:00 p.m.

(3) Who Can Play: An “Eligible Entrant” means the following: Full (i.e., all 6 regular season home games) 2012 Arizona State University football season ticket holders, or non-season ticket holders who submit a postcard, who are twenty-five (25) years of age or older, except employees and immediate families (spouse, parents, siblings, and children) of Arizona State University’s Department of Intercollegiate Athletics. Any prospective or enrolled student-athlete as defined by the National Collegiate Athletic Association (NCAA) is not eligible to enter.

(4) Promotion Prizes: Starting April 19, 2012 and continuing through May 18, 2012 winners will be randomly selected daily to receive the prize for that given day as described below. Winners will be notified via telephone and/or e-mail. In the event the winners cannot be contacted by 11:59 p.m. the day of the drawing or declines the prize, alternate winners will be selected. No fee is necessary to participate. Participation is void where prohibited by law. Available prizes include (listed in order of date they will be given away):

<u>Prize #</u>	<u>Date of Giveaway</u>	<u>Prize</u>	<u>Description</u>	<u># of Winners</u>	<u>Value</u>
1	4/19/2012	Every Color Mini Helmet	Sun Devil Football Mini Helmet in All Four (4) Colors	2	\$120
2	4/20/2012	2012 Road Trip Package to Cal Game	Trip for four (4) to the September 29 th , 2012 game at California. Package includes game tickets as well as airfare, hotel and ground transportation provided by AdTrav	1	\$2,000
3	4/21/2012	2012-2013 Basketball Season Tickets	Two (2) Season Tickets for the 2012-12 Sun Devil Men's Basketball Season	2	\$1,300
4	4/22/2012	Private Tour of Sun Devil Stadium and Hall of Fame with an opportunity to meet legendary Coach Frank Kush	Private Tour of Sun Devil Stadium and Hall of Fame and opportunity to meet legendary Coach Frank Kush	5	\$0
5	4/23/2012	2012 Road Trip Package to CU Game	Trip for four (4) to the October 11 th , 2012 game at Colorado. Package includes game tickets as well as airfare, hotel and ground transportation provided by AdTrav	1	\$2,000
6	4/24/2012	\$25 in concessions vouchers for each home game of the 2012 Season	\$25 in concession vouchers for each home game during the 2012 season	2	\$150
7	4/25/2012	An hour-long Sun Devil Sparky Appearance	Opportunity to have Sparky appear at an event of your choice (restrictions apply)	1	\$0
8	4/26/2012	Authentic Football Helmet	Authentic Football Helmet of your choice	2	\$160
9	4/27/2012	Pre-game sideline passes at a select game in 2012	Pre-Game sideline passes for you and a guest at a select home game in 2012	4	\$0
10	4/28/2012	Opportunity to watch the team walk through the night before a selected home game in 2012	Opportunity for you and a guest to watch the team walk through the night before a selected home game of the 2012 season	4	\$0
11	4/29/2012	Opportunity to throw the ceremonial first pass at a select game in 2012	Opportunity to be on the field and throw the ceremonial first pass of the select 2012 season	1	\$0
12	4/30/2012	Lunch with Head Football Coach Todd Graham	Lunch for you and guest with Head Football Coach Todd Graham	4	\$0
13	5/1/2012	Free Foursome at Karsten Golf Course	Free Foursome at Karsten Golf Course	2	\$304
14	5/2/2012	Four Tickets to 2012 Territorial Cup Football Game at Arizona	Four (4) tickets to the November 23 rd Territorial Cup Game at Arizona	1	\$400
15	5/3/2012	2012 Road Trip Package to Missouri Game	Trip for four (4) to the September 15 th , 2012 game at Missouri. Package includes game tickets as well as airfare, hotel and ground transportation provided by AdTrav	1	\$2,000
16	5/4/2012	Private Suite for a select game in 2012	Private Suite for you and 16 Guests for a select 2012 Football Game	1	\$2,500
17	5/5/2012	Personalized Authentic Sun Devil Football Jersey	Personalized Authentic Sun Devil Football Jersey	1	\$250
18	5/6/2012	2012 Road Trip Package to USC Game	Trip for four (4) to the September 29 th , 2012 game in California. Package includes game tickets as well as airfare, hotel and ground transportation provided by AdTrav	1	\$2,000
19	5/7/2012	Tour of the Verde Dickey Dome and Weatherup Center	Tour of the Verde Dickey Dome and Weatherup Center hosted by a Sun Devil Athletics Staff Member	5	\$0
20	5/8/2012	Opportunity to lead the team in the Devil Walk for a selected home game	Opportunity to lead Sun Devil Football on Devil Walk for a select home game during the 2012 Season	2	\$0
21	5/9/2012	Autographed Authentic Football	Autographed Football Signed by a Member of the Sun Devil Football Coaching Staff	2	\$250
22	5/10/2012	Honorary Coin Toss Captain for a select game in 2012	Opportunity to be the Honorary Coin Toss Captain for an Upcoming 2012 Football Home Game	1	\$0
23	5/11/2012	2012 Pac-12 Bowl Game Package	Trip for four (4) to the Pac-12 Bowl Game Package of your Choice. Includes game tickets, airfare, hotel and ground transportation to the Pac-12 Bowl Game Package of your Choice (some restrictions apply)	1	\$2,000
24	5/12/2012	2013 Baseball Season Tickets	Two (2) Season Tickets for the 2013 Sun Devil Baseball Season	2	\$400
25	5/13/2012	\$250 Team Store Certificate	\$250 Gift Certificate for Sparky's Stadium Shop	1	\$250
26	5/14/2012	\$2,500 travel voucher to use towards a vacation or a cruise of your choice	\$2,500 travel voucher to use towards a vacation or cruise of your choice.	1	\$2,500
27	5/15/2012	An hour-long Sun Devil Spirit Squad Appearance	Opportunity to have members of the Sun Devil Spirit Squad appear at an event of the your choice (restrictions apply)	1	\$0
28	5/16/2012	Attend practice and eat with the team during Fall Practice.	Attend practice and eat with team during fall practice for you and 1 guest	5	\$0
29	5/17/2012	Postgame press conference Passes for you and a guest at a select home game in 2012	Passes into the Post-Game press conference for a selected home game in 2012 Season	2	\$0
30	5/18/2012	Ultimate Sun Devil Football Experience	The Ultimate Sun Devil Football Experience includes transportation for you and 15 guests to and from the game. 16 Pre-Game Sideline Passes, a \$250 gift card to the team shop plus a private catered suite for you and your guests	1	\$3,750

- (5) The winning prizes are non-transferable to any other person, including relatives or friends.
- (6) Winners are solely responsible for all applicable federal, state and local taxes unless otherwise indicated.
- (7) Chances of winning are dependent on the total number of Entries received prior to each selection date.
- (8) A list of the winners (containing first name, last initial, and residence city) can be obtained after June 1, 2012, by writing to: "30 Days of Sun Devil Football", PO Box 872505, Tempe, AZ 85287-2505 Attention: Season Ticket Services. Winners will also be announced on www.thesundevils.com, the Sun Devil Athletics Facebook Page and in e-mails directed towards season ticket holders.
- (9) By entering, each entrant agrees to follow these Official Rules, Terms and Conditions, and agrees to hold harmless and indemnify the Arizona Board of Regents, Arizona State University, Sun Devil Athletics and each of their respective officers, employees and agents (collectively, the "Released Parties") against any and all liability, damages or causes of action (however named or described), with respect to or arising out of either (i) the Promotion, including entrant's participation and Arizona State University's administration of the Promotion; or (ii) the receipt or use of the prizes awarded in the Promotion.
- (10) Promotion is void where prohibited.
- (11) By entering the Promotion, whether or not entrant wins a prize in the Promotion, each entrant grants to the Released Parties the right to the use of his or her name, likeness or photograph without compensation or further authorization in any publicity or for promotional purposes carried out by the Released Parties. No telephone contact or correspondence will be entered into except with potential prize winners. All travel and hotel accommodations shall be determined by Arizona State University in its sole discretion. Travel prize winners must be able to travel on the dates and at the times designated by Arizona State University or such prize will be forfeited and may be awarded to an alternate winner.
- (12) Arizona State University reserves the right to substitute prizes of equal or greater value and/or to terminate, modify or withdraw this Promotion, in whole or in part (including altering the manner in which the prizes are distributed), at any time and without prior notice, for any reason including, but not limited to, the delay or cancellation of Arizona State University football game(s), or, if viruses, bugs, tampering or other causes beyond Arizona State University's control affect the administration, security, fairness or proper play or conduct of the Promotion. Further, Arizona State University reserves the right to disqualify any person and void any Entries of anyone whom it believes has tampered with the entry process or any other component of the Promotion, whose conduct or action affects the administration, security or fairness, integrity, or proper conduct of the Promotion, or who fails to meet or abide by the Promotion Official Rules and conditions.
- (13) Arizona State University does not assume any responsibility for tampering, theft, defects, viruses, or human errors including, but not limited to, negligence, deletions, technical or telephone errors, computer line, network, server, access provider, computer equipment or software problems, undeliverable messages, or any other errors or issues that lead to lost, misdirected, late or incomplete Entries or the inaccurate capture of information or any difficulties that may result in damage or

malfunction to any computer or device or the failure of Arizona State University to process any Entries or otherwise award any prize. No responsibility is assumed for printing errors appearing in these rules or related Promotion materials. In addition, Arizona State University will not assume any responsibility of any nature whatsoever in any cases where the inability to hold the Promotion or to remit the prizes to the winners results from a cause beyond the control of Arizona State University, including acts of nature. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws, and should an attempt be made, Arizona State University reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

(11) Governing Law: Arizona law shall govern the Promotion and any claims arising therefrom. All entrants in the Promotion agree that the venue for any claim arising from the Promotion shall be located in Phoenix, Arizona.